Minutes of OUSP Meeting Tuesday 19th March 2024, 7pm

Via Teams



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1	Attendees: Paul Scaysbrook (chair) (PS) Pete Chilton(PC); Janine Bailey (Secretary) (JB); Grace Bailey (GB); Pete Green (PG); Henry Lane (HL); Matthew O'Donoghue (MO'D); Colin O'Toole (CO'T); Adam Slade) (AS)	Action
2	Minutes of last meeting	
	Were agreed online and are available on OUFC website	
3	Matters Arising From Minutes of 11 th January	
	6.4 Car Park Overgrowth: PS and JB will chase up AT for an update	PS JB
	6.5 Car Park crossing: JB forwarded details of the concerns to OxVox for raising with SAG in February. OxVox is following up on this with SAG.	
	7. ANPR now live is now live. Mick Brown and OUSP are monitoring impact on away match travel. JB has raised with AT the implications of the 4-hour post-kick-off limit for high profile cup matches. Added time plus extra time could easily take up to 3 hours post-kick-off, and it can then take over an hour to leave the car park at capacity matches (let alone walking to the car). AT agreed to follow up.	PS JB
	It was noted that a contingency might be needed for delays e.g. medical emergency.	
4	Actions since last meeting	
	SLO update meetings Feb and March update	
	20 Feb - JB/PS update meeting with Adam Benson. Notes previously circulated to OUSP	
	28 Feb - JB attended FSA network meeting	
	7 March – Fans Forum see item 5	
	8 March – International Women's Day event with OUiTC, fundraising at this event will provide sanitary products at the stadium for 2024-25	
	9 March - OUSP stand ahead of Cheltenham match	
	11 March – PS, PC and JB informal meeting with Grant Ferguson	
5	Fans Forum	
	This was the first fan-organised forum, with both supporter groups working on the event. OxVox took the lead this time, as it focused on governance. OUSP will take the lead with the next one featuring team management.	
	OUSP set up and managed a YouTube channel in order to stream to a wide audience and have available for watching back later. This worked fairly well, although at one point the Wi-Fi dropped out. There were over 300 viewers logged in on the evening, and 1600 views in total since then.	

	OxVox negotiated use of the stadium and sourced sound equipment from Alex at CVP. This helped with the quality of sound in-room and on the livestream. Alex was incredibly helpful on the evening.	
	OUSP had offered to ask the club to promote the event earlier, and offered to draft something to get feedback on the event, but had no response to these suggestions from OxVox so did not pursue. We would aim to do both for the next forum. Early promotion from the club will reach a wider fanbase than the supporter groups alone.	
	There were more questions than time – as always. OxVox is following up on the questions that there was insufficient time for, and we look forward to the club's responses.	
	Feedback on the evening was generally very positive. All those on the panel came across well and the interaction was positive for the club.	
6	Atmosphere Groups Update	
	MO'D updated on developments:	
	He has been in contact with Joe Nicholls (JN) who is looking to re-launch atmosphere improvements (potentially with a new name – suggestions welcome).	
	MO'D and GB attended online meeting with interested fans. Discussion covered encouraging organic growth, including some quick wins e.g. sharing words to some fan songs. This could be done through fan groups and Forum. They will meet again towards end of season to really get going over the summer ready for next season, but will in the meantime also look to sort something specific for last home game.	MO'D/ all
	Fans need to be willing to see some things tried to see what works.	
	Cheltenham match showed how closely related atmosphere is to performance on the pitch.	
	HL updated on his idea to organise a pre-match pub meet-up before the last home game. OUSP advised HL to involve JN and ensure Michelle is consulted regarding any safety implications.	HL
7	Fan Engagement Plan and Advisory Board	
7.1	OUSP discussed the revised Fan Engagement Strategy (FES) and Fan Advisory Board (FAB) overview. All agreed that it was important for supporter groups and individual fans to be able to be part of the process. The recent publication of the documents and an invitation for fans to comment on the proposals is important.	
	In principle, OUSP agreed that anything that improves engagement and transparency is to be welcomed. With something new such as the FES and FAB it will be important to review them formally after the first season to establish whether they work as intended and if any changes are needed. Many of the points we make below can be considered by the FAB and reviewed as part of this process.	
	Overall OUSP felt the proposals would enhance fan engagement, especially with the introduction of structured dialogue at strategic and policy-level. None of the existing channels of communication are being removed.	
	OUSP reviewed the amended documents the club had circulated, and noted the following:	

7.2	Fan Engagement Strategy (FES)
	General Points OUSP noted that the FES provides an overview of minimum commitment, which does not exclude some of the detail we discuss below, however we think there is scope for some points of clarification. We would like to see specific reference to how supporters of the women's team are to be included in all aspects of the club-wide engagement strategy, e.g. in Fans Forums, surveys and Fan events.
7.3	FAB This is a new route that should enhance communications between club and supporters, particularly in respect of strategic issues, which are not currently covered by any structured dialogue agreement. See also below.
7.4	OxVox We welcome OxVox's inclusion in the FES.
7.5	OUSP In practice this is how we currently operate. We review our terms of reference and MoU annually, so any amendments that might become relevant once the FAB is established will form part of that review. We suggest removing the phrase " <i>until such timeis launched</i> ". This sentence implies the MoU becomes redundant when the FAB is launched, whereas in reality it may just need amending. In either case that will be negotiated between the OUSP and the club.
7.6	Fan Forums We think it is a good move to run these independently of the club. The recent forum was particularly positive in no small part due to the range of people available to answer questions. We accept that the club is committing to providing <u>at least</u> the CEO and manager once per year, however we feel that a broader panel should be the aim. Suggest amending to "the club will provide a panel of appropriate representatives including the CEO (and Chair where possible) at least once per season". Inclusion of women's team representatives needs to be explicit, e.g. "Manager/ Head Coach of Men's, Women's and Academy teams, and where possible Head of Recruitment."
7.7	Surveys How will results of fan surveys be communicated back to fan groups and/or the wider fan base to show that the responses are being listened to?
7.8	Events The club already does more than this e.g. kit launch event. If only one event is to be offered per year, many fans/ST holders might not be able to attend on that date, aside from which could all ST holders be accommodated at one event? Could this be phrased more positively, e.g. "a range of events including but not limited to…" Please deactivate the phrase "activation" and use "pre-match event" or similar.
7.9	Board Updates : We welcome the addition of regular board updates. This level of communication has been lacking and is something OUSP suggested be include. We note that the Chair and CEO already contribute to alternate home match programmes, which could be more widely shard e.g. via social media.
7.10	Club Contacts : OUSP recognises that individual supporters should have direct access to relevant club staff. This shows that fans can continue to engage directly with club staff if they wish.
7.11	Fan Advisory Board (FAB)
	Overview
	OUSP welcomes establishing a route for structured dialogue to inform "the strategic direction of the club". Clubs need to listen to their supporters, and this will provide a route for supporter views to be formally taken into account at regular, minuted meetings.

7.12	Purpose and Representation	
	This probably has a reasonable balance of representation to give a broad input, especially with a cascading link to the fan groups built in. With OxVox, OUSP and the FAB there will be a range of voices representing fans, which should better reflect the diversity and range of views of our fanbase. We understand the last sentence of this section to mean that the club will be represented at meetings but is not part of the FAB (especially as the FES states "The members of the Fan Advisory Board will aim to meet, independent of the club, once a month as a group with those members taking responsibility for arranging such meetings.")	
7.13	Scope and Operation	
	This section clearly states OUSP will continue to handle day-to-day operational matters, with the FAB taking on strategy and policy issues, which do not currently have structured fan input.	
	We understand that the level at which the FAB will operate will mean that members are privy to relevant board-level and commercially-sensitive information. The Code of Conduct and Confidentiality agreement will be necessary, and are usual practice for advisory boards in any business. The draft Confidentiality agreement published is based on FSA guidelines, but feels very prescriptive. JB has consulted with a number of FABs already in place in the EFL and has circulated to OUSP and to Adam Benson examples of confidentiality clauses in place. OUSP suggest the FAB review this once set up.	
7.14	Remit	
	Where there is potential for overlap with OUSP e.g. operational matchday issues, we note that we will need to review how this works going forward.	
	What does " <i>mandatory consultation</i> " mean in the context of heritage items? We would like to see supporters having a right of veto any on these heritage items, as was originally envisaged in the Crouch report through a "Golden Share" mechanism.	
7.15	Meetings	
	There needs to be scope for calling an extraordinary meeting if necessary, perhaps by amending to "held <i>at least</i> four times per annum"	
7.16	Membership	
	We suggest that the FAB staggers the two-year appointments in the first year of its operation to help with continuity. Half the roles would be for one year, half for two. Then in subsequent years there will always be at least two places up for rotation.	
7.17	Conclusion OUSP agree that this is in principle the right move forward, however provision must be made to review and revise as necessary.	
8	OUSP Terms of Reference annual review	
	In the light of above proposal to establish a FAB, all agreed to undertake a light review of the Terms of Reference and MoU, recognising that a comprehensive review of OUSP Terms of Reference and MoU should take place once the FAB is established and running.	

	The following amendment was proposed by AS, seconded by GB and agreed unanimously:	
8.1	Terms of Reference	
	In order to have an equal number of representatives up for re-election each year it was proposed that there be 9 representatives plus one for OxVox on the OUSP, 3 rotating for election each year. Wording to be amended to:	
	"3. Panel Structure	
	The Panel consists of up to ten representatives, one of whom is nominated by the OxVox committee, and up to nine nominated by supporters."	
8.2	 Elections 2024 Due to a technical issue last year, all of those appointed in 2023 are to stand down at the end of this season and may offer themselves up for re-election through the standard nomination process, along with any additional supporters who may apply. This means that up to six representatives will be appointed. Half should be for a two-year term and half for a three-year term. We have taken advice from the FSA and agreed that, of those representatives appointed in 2024, the three with the highest number of votes will be appointed for three years, and the next three for two years. If no election is needed then lots will be drawn. The Election Period should begin within a week of the end of the regular season, i.e. by Saturday 4th May. 	All
	OUSP agreed that PC would administer the election on behalf of OUSP and ask the FSA to chair the election committee as usual.	PC
9	Any Other Business	
9.1	JB noted that the government has today launched legislation to introduce an Independent Football Regulator.	
9.2	The Triangle Planning Application had been submitted to Cherwell, with comments accepted until 22 nd April. JB suggested sending out a brief mailing with links to the key documents as well as the comment form to help supporters navigate the large amount of information.	
	AS will look into any advice on how best to support/object to planning. As we approach the committee meeting it will be the time to write in from OUSP, and potentially look at requesting to speak if there is public representation.	AS JB