

FAMILY SUPPORTERS GUIDE



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THE FAMILY EXPERIENCE

WELCOME TO THE KASSAM STADIUM

Young fans at Oxford United are hugely important to the club and we're very proud to have won several awards for our family friendly approach.

The Family Room is open to all young. There is always a warm welcome and young fans can take part in matchday activities such as arts and crafts, player visits, poster and kit design and young reporter activities. It is free to join us and offers the perfect way to get ready for kick off

90 minutes before kick off when the turnstiles open, so do the doors of Olly's Den and the Oxford United family room. Situated in the corner of the North (Family area) and East stands and accessible from both outside the stadium and from within the North Stand concourse, Olly's Den features both inside and outside areas so whatever your young ones interests are we hope to give them an enjoyable day to remember, regardless of the result.

The Family Stand section of the North Stand is a dedicated area providing great seats to watch the game from as well as access to the family room below for the perfect family day out. To ensure that the family atmosphere in this area is encouraged and maintained, all fans wishing to buy tickets in this area must have a junior within their group (proof of age may be required).

Look out as well for Olly and Olivia the Ox who will be around the stadium who are always happy to sign autographs and pose for photos. Keep an eye out for them at 2.10pm when they make their way towards the Family room and Olly's Den with a player in tow.





CONTACT

Get in touch with us:

Oxford United, Kassam Stadium,
Grenoble Road,
Oxford, OX4 4XP

Official website oufc.co.uk

Ticket office 01865 337533

Ticket office e-mail address

ticketoffice@oufc.co.uk

Match day hospitality:

01865 337513

Club shop: oufcshop.co.uk

Supporter liaison officer:

kfaulkner@oufc.co.uk



OX4LIFE

THE OX4LIFE MEMBERSHIP

OX4Life is our junior membership club and is open to all under 18s. Junior season ticket holders are automatically signed up to the scheme, but non-season ticket holders can sign up for at any time and get the same great benefits.

The club is there to help bring the experience of supporting Oxford United to life for our young fans and bring them closer to the club and our players. Every home game OX4Life members are placed into a mascot draw giving fans the chance to lead the teams out as well as having a great day out with our community team and getting to experience the changing room pre-match and meet all the squad.

Alongside this we are introducing many "money can't buy" moments throughout the season. From training ground visits to Christmas parties and our incredibly popular Family Away Day, these will be special events open only to OX4Life members that give young fans the chance to see what happens away from the pitch and be a real part of the club.

As well as these special events, OX4Life members will also receive monthly emailed newsletters, deals on community coaching courses, free entry to OUFC Women's matches as well as other exclusive content throughout the season.

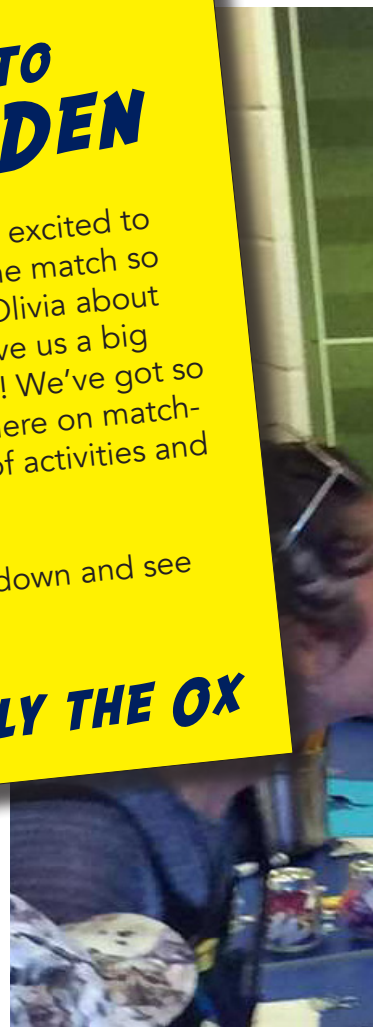
This season Olly has set up his own Twitter account (@OllysOX4Life) which will be providing information on all of these events as well as all our other family friendly activities as well as updates from the work our Community team do with young fans around the county. Check it out, give him a follow and say "Hi".

WELCOME TO OLLY'S DEN

Hi there! I'm really excited to meet you all for the match so if you see me or Olivia about make sure you give us a big smile and a wave! We've got so much going on here on match-days and loads of activities and arts and crafts.

Why not come down and see for yourself!

OLLY THE OX





SOCIAL MEDIA:

Get in touch with us:



Facebook www.facebook.com/OllysOX4Life

Twitter www.twitter.com/ollysox4life

Instagram www.instagram.com/oufcofficial
(search oufcofficial in the app)

Youtube www.youtube.com/user/OxfordUnitedOfficial
Ifollow audio and video at www.oufc.co.uk/ifollow



HOW TO BUY TICKETS

Visit the ticket office at the stadium during office hours

Pop to the ticket office during normal working hours and from 9.30am on home match days to pay in person.

Call the ticket office directly on 01865 337533

Call the ticket office on a standard Oxford number (no expensive hotline charges here) and pay for your tickets using a credit or debit card. You'll have the option for delivery or collection on the day.

Buy online at oufctickets.co.uk

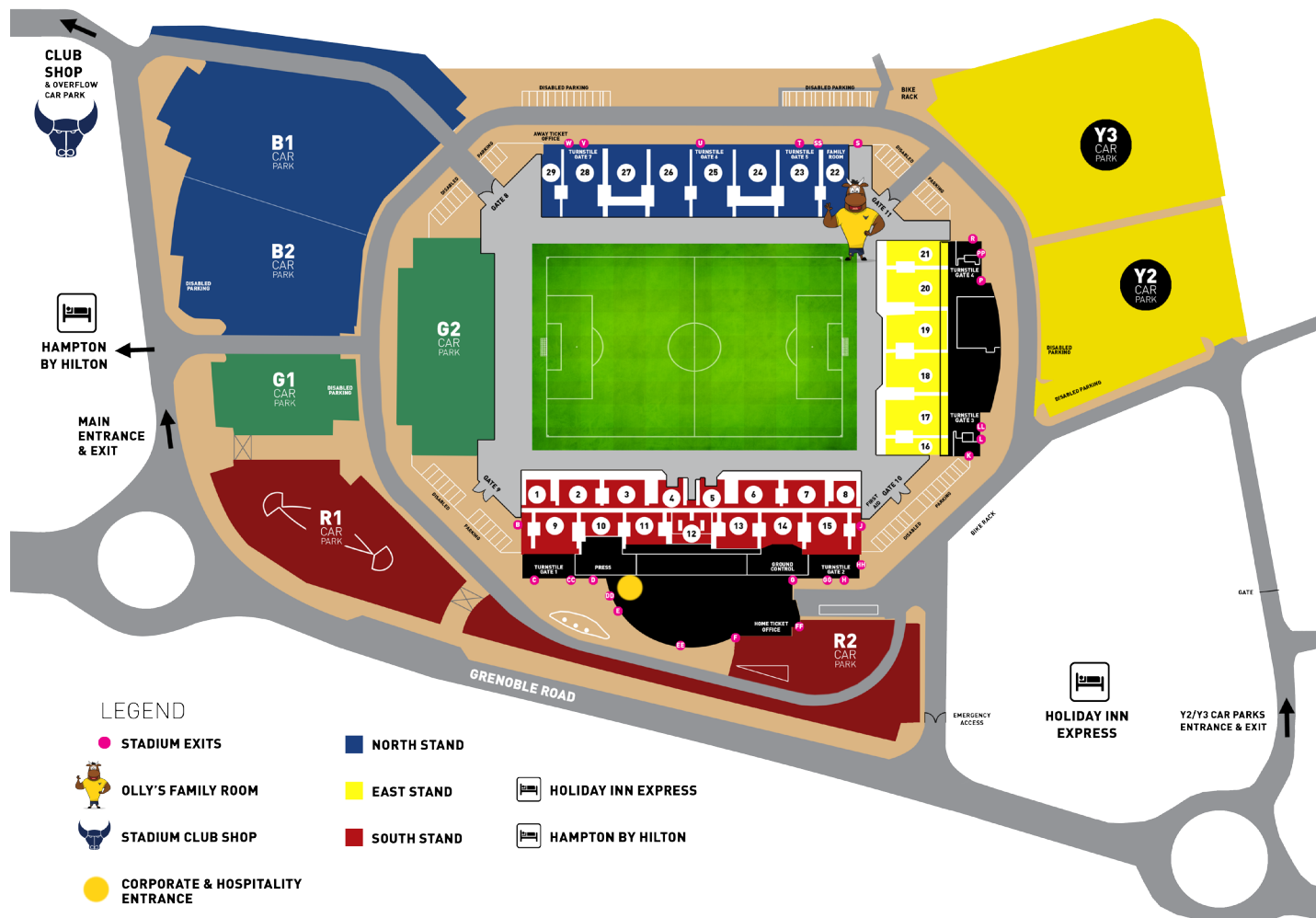
Buy online and print at home using our online booking system. You'll even get to choose the seat you want (subject to availability) and checkout the view with our interactive seating map.

YOUR MATCHDAY



For a 3pm Kick off

9am	Club Shop opens
1.30pm	Turnstiles & Family room opens
2pm	Teams announced
2.10pm	Olly the Ox & Player(s) visit to the family room
2.15pm	Teams out to warm up
2.55pm	Teams and mascots enter the pitch
3pm	Kick off
3.45pm	Half time, entertainment, crossbar challenge and Birthday messages over the PA system
4pm	Second half kicks off
4.45pm	Full time. Have a safe trip home





HOW TO FIND US

By Car

The stadium is signposted on all major approach roads to Oxford with the brown "attraction" signs and a football icon. For Satnavs, use postcode OX4 4XP.

By Train/Bus

Oxford Station is approximately four miles from the stadium. The Oxford Bus Company City 5 route runs from the station to Knights Road, a five-minute walk to the ground. Check the website for the route timetable and prices. Taxis will take around 15 minutes to get to the ground from the rank outside the station. Stagecoach Route 1 starts from Speedwell Street and follows the same route to Knights Road and Pegasus Road. Two buses per hour operate from the New Westgate shopping centre to the stadium on Saturdays.

For midweek games, the 3A provides transport to the stadium but please note is not available for the return journey. For timetables and maps visit the Oxford Bus Company website www.city.oxfordbus.co.uk/timetables-fares.

**Please note that these services are not operated by the club and are subject to change: please check the relevant bus company website before setting off.*

Parking

The stadium has unreserved spaces for around 2,000 cars at each game. Parking is free of charge and on a first come, first served basis. For big games the main car park does get full before kick-off although there is generally still space in the overflow parking at the back of the Vue Cinema, just past the club shop.

Disabled Supporters

There are specific marked bays for

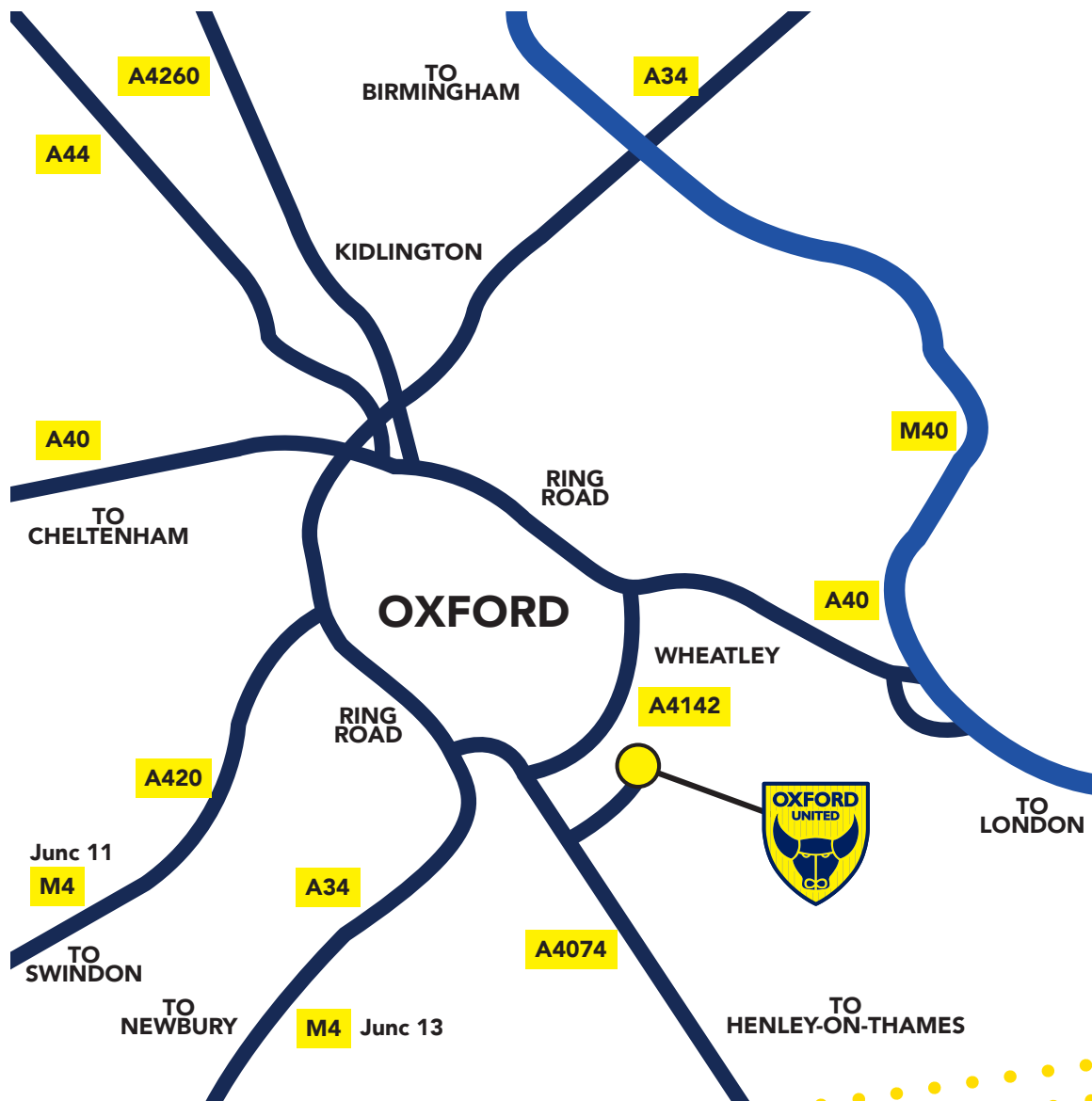
disabled supporters near to each stand on a first come, first served basis. For further information for supporters with disabilities call 01865 337533.

Offsite Parking

There is some road parking near the ground with spaces between the stadium and the Watlington Road roundabout. All supporters attending games are asked to respect the residents only schemes that operate in the nearby streets and not to park on the double yellow lines on approach roads.

The lines do include the grass verges along the edge of the road and the club will not accept responsibility for any parking tickets issued to motorists who park there. The Royal British Legion at Littlemore (Littlemore, Oxford, OX4 4LZ) is available for matchday parking.







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